

Marketing Management Time-Table SEMESTER-II AY 2023-24 Batch -23-25

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
10.00 to 11.00am.	Marketing Management	Marketing Management	Human Resource Management	Operations and Supply chain Management	Financial Management	Mentor Mentee Interaction
11.00 to 12.00noon	Human Resource Management	Financial Management	Digital Marketing -I	Financial Management	Product and Brand Management	Written Analysis and Communication Lab
12.00noon to 1.00pm	Operations and Supply chain Management	Operations and Supply chain Management	Marketing Management	Human Resource Management	Digital Marketing -I	Guest Session/Placement Activity/Fitness Hour
<b>Lunch Break</b>						
1.00pm to 2.00pm	Contemporary Frameworks in	Contemporary Frameworks in	Marketing Research	Marketing Research	Marketing Research	UHV (Value Added Session)
2.00pm to 3.00pm	Business, Government and Society	Startup and New Venture Management	Consumer Behaviour	Consumer Behaviour	Consumer Behaviour	
3.00pm to 4.00pm	Startup and New Venture Management	Business, Government and Society	Library Hour	Human Rights-II/Introduction to Cyber	Written Analysis and Communication Lab	Product and Brand Management
4.00pm to 5.00pm						
<b>Subject Code</b>	<b>Subject Name</b>	<b>Faculty Allotted</b>	<b>Subject Code</b>	<b>Subject Name</b>	<b>Faculty Allotted</b>	
201 GC-07	Marketing Management	Dr. Smita Temgire	205 SC MKT -01	Marketing Research	Dr. Smita Temgire	
202 GC-08	Financial Management	Prof. Ketaki Kulkarni	206 SC MKT-02	Consumer Behaviour	Dr. Smita Temgire	
203 GC-09	Human Resource Management	Dr. Kalpana Lodha	218 MKT SE-II-MKT-02	Product and Brand Management	Dr. Smita Temgire	
204 GC-10	Operations and Supply Chain Management	Prof. Pradnya Kulkarni	220 MKT SE-II-MKT-04	Digital Marketing -I	Dr. Smita Temgire	
207 GE-UL-07	Contemporary Frameworks of Management	Prof. Samradnyee Mehendale				
209 GE-UL-09	Startup and New Venture Management	Prof. Pradnya Kulkarni				
211 GE-UL-11	Business, Government and Society	Prof. Ketaki Kulkarni				
213-GE-II-07	Written Analysis and Communication Lab	Prof. Samradnyee Mehendale				
	Human Rights -II	Prof. Ketaki Kulkarni				
	Introduction to Cyber Security II	Prof. Samradnyee Mehendale				



Prof. Ketaki Kulkarni  
Class Coordinator

Dr. Kalpana Lodha  
Academic Co-ordinator

Dr. Smita Temgire  
HOD MBA

Dr. Manoj Tarambale  
I/C Principal, PVG COET and G.K.P(W)IOM